

Privacy Policy

Your privacy is important to Unibail Management (the “Publisher”) who recognises the trust you are placing in it through your dealing with it.

This privacy policy will handle:

- Personal data collected by using contact e-mail address of the present platform (“the Platform”)
- Personal data that may be collected when creating an account on the Platform
- Cookies that are implemented while browsing the Platform

1 - Personal data that may be collected

1.1 When you send a mail via the contact e-mail address of the Platform

The Publisher may collect the following personal data from you send a mail via the contact e-mail address of the Platform:

- First name/last name
- Title
- E-mail address
- Any other personal data that you may voluntarily communicate (see also unsolicited information article 7 below).

1.2 When creating an account:

When creating an account the following personal data will be collected :

- First name/last name
- E-mail address
- Password

1.3 When using the Platform:

When you download a media on the Platform, the Publisher will be notified and will know which file has been downloaded.

2 - Who collect the personal data – data controller

When you are contacting us via the contact e-mail address of the Platform, creating an account you expressly accept that your personal data may be collected by, or on behalf of the Publisher, as Data controller.

3 - Legal basis and use of your personal data

3.1: personal data collected via the contact e-mail address of the Platform

By sending us an e-mail, you allow us to use your personal data to handle your demand and be able to answer you.

3.2: personal data collected while creating an account on the Platform and using it

The personal data collected while creating an account on the Platform will be processed to enable you to register and manage your account.

The legal basis is your consent.

4 - How long will your personal data be kept?

4.1: personal data collected via the contact e-mail address

Your personal data will be kept for a maximum duration of the handling of your request.

4.2: personal data collected while creating an account and downloading a file

Any personal data collected while creating an account will be kept for the period of your use of this service.

Please note that:

- We will delete your personal data **2 (two) years** after the last digital contact or use of the service.
- The Media(s) will be used for the duration of the exploitation rights you agreed to.

5 - Access to your Personal data

Pursuant to all applicable laws, you have the right to ask for access, rectification, opposition, limitation or portability of your Personal data as described below:

- to access your personal data to ensure that personal information is up-to-date, accurate and complete.

- to ask for rectification or deletion of your personal data; to oppose or demand the limitation of the processing of your personal data.
- to withdraw your consent [if given for to create an account]
- to receive, upon request, all your personal data in a structured and standard format
- to give instructions regarding the further processing of your personal data after your death

For all the above cases, please send an e-mail to the following address: "data.protection@urw.com".

You are aware that withdrawing my consent does not affect the validity of any processing done on the understanding that you had given your consent before.

May you have a complaint about the way the Publisher process your data, you may lodge a formal complaint with the competent data protection authority.

6 - Sharing your personal data

Your information are strictly confidential and will never be transferred to a third party for commercial and/or promotional purpose.

6.1. Sharing your personal data for maintenance and administration of the Platform

Your personal information collected via the contact e-mail address of the Platform or the creation of an account may be transferred to our service provider, Claranet, for maintenance and administration purposes.

6.2 Disclosure for legal reasons

Your personal data may be disclosed in order to comply with the law, upon valid legal request of the relevant authorities (e.g. summons, or court order).

The validity of such request will be assessed before any disclosure, especially if such request comes from a country outside the European Union.

6.3 Change of Ownership

If Unibail-Rodamco-Westfield Group, or any of the companies members of the Group, is involved in a merger, acquisition, dissolution, or sale of all or a portion of its assets, we reserve the right to transfer your personal information. You will be notified via email and/or a prominent notice on the Platform of any change in ownership and choices you may have regarding your personal information.

7 - Unsolicited information

If we receive personal information about you that we did not ask for either directly from you, from someone on your behalf, or through someone on our behalf, and we determine that we could have collected this information from you had we asked for it, we will take reasonable steps to notify you, as soon as practicable, that we have collected your personal information. If we could not have collected this personal information, we will lawfully de-identify or destroy that personal information. Any unsolicited information provided by you, someone on your behalf or someone on our behalf, will be used for the purposes for which it was provided.

8 - How to manage cookies?

Cookies are small text files that are placed on your computer or mobile phone when you are browsing the Platform. Cookies are widely used to enable the Platform to work or to improve how it works. They help the Platform recognize your device and store information related to your visit (e.g. your language or preferred font size and other preferences).

The Platform uses:

- Session cookies (duration of the session cookies: 30 (thirty) minutes) to facilitate your navigation and keep your selection of media during your navigation, even if you do not have an account of if you are not logged in.
- Google Analytics, a website analysis service provided by Google Inc. ("Google") to measure the Platform's audience.

Most browsers allow you to manage your cookies by changing their settings. If you agree to our use of cookies but later change your mind, you can delete cookies that have been set up and modify your browser settings to block all later cookies. The 'Help' function of your browser should tell you how. Another solution is to follow the links below that provide instructions for managing the cookies settings of commonly used browsers:

- Chrome: <https://support.google.com/chrome/answer/95647?hl=en>
- Internet Explorer: <http://windows.microsoft.com/en-US/windows-vista/Block-or-allow-cookies>
- Mozilla Firefox: <https://support.mozilla.org/en-US/kb/enable-and-disable-cookies-website-preferences?redirectlocale=en-US&redirectslug=Enabling+and+disabling+cookies>
- Safari: <https://support.apple.com/kb/ph21411>

Also, if you do not want Google Analytics to be used in your browser, you can install the browser add-on for Google Analytics available for download at <https://tools.google.com/dlpage/gaoptout>.

You may also want to visit www.aboutcookies.org, which contains comprehensive information on how to do this in a variety of browsers.

Please note that if you block cookies, you may not have full access to all features or pages of the Platform.

The cookies are retained for a maximum period of **thirteen (13) months**. After this period, we will ask for your consent again.

9 - Security of your personal information

The Platform is hosted by Claranet, whose servers are located in France.

The protection of your personal data is important for us. Your personal information are collected, stored, processed and transferred for the strict purposes for which it has been collected and according to the strict rules established in the present Privacy Policy that is in line with the EU General Data Protection Regulation.

The Publisher implements all the necessary technical and organizational security measures, in line with international best practices (ISO 27002:2013), in order to protect the personal data we collect against accidental or intentional manipulation, loss, destruction and unauthorized accesses. The Unibail-Rodamco-Westfield Group's Information Security Management System is continuously reviewed and adapted to the cyber-threats evolution.

10 - Change of the present Privacy Policy

The present privacy policy relates to our current privacy standards which may be modified. Any change will take effect from publication of the last updated version of the Privacy Policy.